

Magazine Layout Rough Draft/Mock-Up (50 pts)

Due: 4:00 p.m. on Tuesday, March 31 on Katie's desk

Final is due noon, Friday, April 10

20 points= Following instructions for the option you choose (see below for details)

10 points= Submitted magazine spread(s)

25 points= Layout is complete (full story present, headline, byline, photos/graphics, pull quote(s), page numbers, *evident theme* across all pages so that all of the pages look like they belong together for the story)

Description: Find a magazine spread design or designs that will inspire your design. You may model them or create a spinoff of them. You have two options: 1) you can layout your magazine spread "by hand" or 2) you can do the layout in any computer program you wish. This is a rough draft, it does not have to be perfect, but the closer you get it to being complete, the better feedback you get for creating the final version. Doing that will give you a significant advantage to optimize your design for the final version.

Developing your rough draft in InDesign (or another program) will allow us to give you optimal feedback so that you can make improvements for the final version that is worth 3 times as much in points.

The examples I showed you in class is what I'm looking for, for this assignment.

Option 1: *You will draw your design for your story's page (or spread) on a pieces of paper. Use a ruler, scissors, and a pencil to help you.*

Put your copy into InDesign in either 2 or 3 columns per page, in Palatino Linotype (or another appropriate typeface) font, size 11 or smaller. Headlines, bylines, and pull quotes may be designed in InDesign or Photoshop or you can sketch them/write them in.

Print the copy and use scissors to play with different placements of the headline, byline, copy, photos, and graphics.

Graphics and photos you may want to use should be incorporated either by printing them out or sketching them in your story.

You MUST use a ruler (for drawing boxes and measuring margins and gutters).

Option 2: *If you do not like drawing and working with cutouts like this, you may create your mock-up in any computer program you wish. InDesign would be optimal and to your best advantage.*

Print your spread on a color printer and **package** the InDesign document. **Zip** the folder InDesign creates and **e-mail** it or send it through <http://www.yousendit.com> to your TA (mandr6@ufl.edu for Amanda; kscrow@ufl.edu for Katelyn). If you create it in a program other than InDesign, you don't have to send the file. You do NOT have to post the rough draft to the wiki.

Everyone's rough draft must indicate the following:

Your final product must have specified margins and gutters in inches (sketches must have them written in)

Approximate font sizes, font types, and colors* should be specified on sketches.

*Optional: Feel free to use colored pencils if you choose to sketch.

With this, you must turn in a magazine spread (or spreads) that are going to inspire your design. Must print out or tear out of magazine. See me if you can't print yours out or obtain a paper version.